

# Privacy Policy

## A Summary of this Policy

NOTICE AT COLLECTION	Categories of Personal Information You Provide Us	We receive and store any information you fill-in on our website or give us in any other way. When you wish to subscribe to our personalized video services, we will request you to provide us with contact information, such as your name, your company name, email address, your payment details and additional Personal Information that you provide when you contact us. <a href="#">Read more</a>
	Categories of Personal Information We Collect	We collect, including by using third parties' web analytics and session replay services, usage information about the time, type and manner of use of the Service. <a href="#">Read more</a>
	Categories of Personal Information You Upload	You can upload content with Personal Information, including data which relates to third parties (such as customers, etc.) which may be integrated into the personalized videos. Please use caution and do not upload Personal Information of others without their appropriate consent. <a href="#">Read more</a>
	Categories of Personal Information You Provide Us When You Take an Interest in Our Services	For example, when you contact us, request a demo or when you sign up to our newsletter or blog, we will send you updates and information regarding our Services based on your interest. <a href="#">Read more</a>
	Categories of Sensitive Personal Information We Process	We do not knowingly collect sensitive Personal Information (within the meaning of US Privacy Laws), we do not collect or process sensitive Personal Information for the purpose of inferring characteristics about you and we do not sell or share sensitive Personal Information for cross-context behavioral advertising.
	What Do We Do With Personal Information	We provide and maintain the Service, make it better, continue developing it and protect us, our customers and the Service from misuse and law violations. <a href="#">Read more</a>
	Who Do We Disclose, Share, or Sell Personal Information With?	We do not sell or share personal information. However, we engage third parties to provide us with services such as analytics, marketing automation and user experience and allow them to collect personal information on our Sites and Services. These third-parties do not pay us for collecting such information, but the right granted to them to collect Personal Information may be considered as disclosure for the purpose of sale or sharing for cross-context behavioral advertising. At any time, you can opt-out of the collection of Personal Information by such service providers by contacting us. <a href="#">Read more</a>
	Disclosure of Personal Information to Authorities	We will obey orders and other lawful requirements by authorities to disclose information. <a href="#">Read more</a>
	How Long Do We Retain Personal Information?	We retain data to provide the service and for legitimate and lawful purposes, as further explained in the data retention section. <a href="#">Read more</a>
	Aggregated and Analytical Information	Aggregated data is not identifiable. We use it for legitimate business purposes. <a href="#">Read more</a>
	Your Choice	You may opt-out of our mailing lists and terminate your use of the Service. Our Service does not respond to Do Not Track (DNT) signals. If you are a California resident, you are entitled to your California opt-out privacy-related rights. <a href="#">Read more</a>
	Specific Provisions for US Residents	If US privacy laws apply to the processing of Personal Information related to you by us, further terms apply. <a href="#">Read more</a>
	Accessing Personal Information Related to You	At any time you can request access to Personal Information related to you. <a href="#">Read more</a>
	Your EU Data Subject Rights	If EU data protection laws apply to the processing of Personal Information related to you by us, further terms apply. <a href="#">Read more</a>
	Transfer of Personal Information Outside your Territory	We use cloud-based services to store and process data in the US and the EU at our clients' election. These service providers provide us adequate security and confidentiality commitments. <a href="#">Read more</a>
	Cookies and Other Tracking Technologies	We use cookies and clear gifs to make it easier for you to log-in and to facilitate Service activities. <a href="#">Read more</a>
	Information Security	We implement systems, applications and procedures to secure Personal Information related to you, to minimize the risks of theft, damage, loss of information, or unauthorized access or use of information. <a href="#">Read more</a>
	Dispute Resolution	Contact us at: <a href="mailto:privacy@idoomo.com">privacy@idoomo.com</a> or write us for every request and complaint. We will make good-faith efforts to resolve any existing or potential dispute with you. <a href="#">Read more</a>
	Changes to this Privacy Policy	We will update our policy from time to time after giving proper notice. <a href="#">Read more</a>

We, at Idomoo Ltd. ("Idomoo"), put great efforts in making sure that we secure Personal Information related to you and use it properly.

This policy explains our privacy practices for processing Personal Information related to you on our personalized video as a service and associated services, on the Idomoo website and blog and/or through other registration or contact channels ("**Service**"). We process Personal Information related to you subject to the terms of this policy.

The summary of this policy will give you a quick and clear view of our practices. Please take the time to read our full policy.

The term "personal information" refers to information that identifies an individual or relates to an identifiable individual. For example, personal information is your name, email address, telephone number, and other contact details which you submit to us or that we collect.

## **Categories of Personal Information That You Provide Us**

We receive and store any information you enter on our website or give us in any other way.

You provide most of your information while registering to the Service and/or by using the Service.

If you register with the Service through our website at: [www.idomoo.com](http://www.idomoo.com), or through a separate subscription agreement with us, then as part of such registration we will ask you to provide personal information, including your name, your email address, your phone number and your company name.

When we offer you to use an online payment service, as a paying user of the Service, we will receive your payment transaction details (for example, your name, the amount paid and the date of payment), from the payment service provider that processed your payment.

When you contact us, or when we contact you, we will receive and process any Personal Information that you provide us.

Please use caution and do not upload Personal Information related to others without their appropriate knowledge and approval, and do not upload any intimate and sensitive information of any kind.

## **Categories of Personal Information That We Collect**

Like many websites, we use "cookies", clear gifs and/or similar technologies.

Idomoo will collect, including by using third parties' web analytics, usage information about the time, type and manner of use of the Service. This information may include, inter alia, parameters which are automatically provided by your browser, such as Internet Protocol (IP) address, your browser's type and version, your device type and your used language.

Other examples of usage information that we collect are your activity events, non-personal usage statistics (e.g. time of usages, number of clicks on each link, etc.), crash reports, information regarding your browsing history and web activities, and other information regarding the use of the Service.

## **Categories of Personal Information That You Upload**

The content you upload to the Service, whether such content relates to you or to third parties, from your own device or from a third party, including any data, text, graphic, audio and audio-visual files, may include Personal Information. The content that you upload and designate as public, will be accessible to others.

Please use caution when uploading the content and avoid any involuntary disclosure of Personal Information related to you or disclosure of others' Personal Information without their consent.



Please do not upload any Personal Information to the Service, unless it is required for us to provide you with the Service. For example, please do not upload full credit/debit card numbers to the Service.

## **Categories of Personal Information You Provide Us When You Take an Interest in Our Services**

We will send you updates and information about our Services, when you contact us through our online interfaces, including, for example, when reaching out to us through the Contact Us interface; creating a personalized video; signing up for our newsletter; requesting a demo; subscribing to our blog, or; downloading our whitepaper.

At any time, you may opt-out from receiving further messages from us, by clicking the unsubscribe option in our message, or contacting us at: [privacy@idomoo.com](mailto:privacy@idomoo.com).

## **What Do We Do With Personal Information?**

We collect and receive Personal Information to provide the Service, to enable the Service's tools and features, to enhance users' experience with the Service, to analyze the functionality of the Service and users' activities, to provide support, to maintain the Service, and to continue making it better.

For example, if you request a demo of our Living Video feature, we will use parameters which are automatically provided by your browser to provide you with tailor made content, such as the time at your current location.

We will use your email address to contact you when necessary, to send you reminders and to provide you information and notices about the Service. We will include commercial and marketing information about our Service and related services to the personalized video platform.

We obey the law and expect you to do the same.

If necessary, we will use Personal Information related to you to enforce our terms, policies and legal agreements, to comply with court orders and warrants, and assist law enforcement agencies, to collect debts, prevent fraud, misappropriation, infringements, identity thefts and any other misuse of the Service, and to take any action in any legal dispute and proceeding.

## **Who Do We Disclose, Share, or Sell Personal Information With?**

We do not sell, rent or lease Personal Information related to you.

We will share Personal Information related to you with service providers and other third parties, if necessary to fulfill the purposes for collecting the information and deliver the Service to you.

If you use our AI Video Service, we will also share Personal Information with the following artificial intelligence service providers who provide us with various AI and Generative AI capabilities: Amazon Bedrock, ElevenLabs and Anthropic.

The privacy practices of these service providers are subject to their own privacy policies and they may use personal information related to you as detailed in their privacy policies available here: [Amazon Bedrock](#), [ElevenLabs](#) and [Anthropic](#).

We will use a service provider to manage our email messages transmission.

We will also share necessary details with our ticketing service providers, and use a session replay service, to support and enhance your experience with the Service.

Any such third party will commit to protect your privacy as required under applicable law and this policy.

The privacy practices of these service providers are subject to their own privacy policies and they may further use Personal Information as detailed in their privacy policies.



We will also share Personal Information related to you with our affiliates. These mean companies within the Idomoo group and include subsidiaries, sister-companies and parent companies, with the express provision that their use of Personal Information related to you will comply with this policy.

We will report any content that you upload and share user personal information, if we believe, in our sole discretion that such content is illegal or abusive or may violate any third-party rights.

Additionally, a merger, acquisition or any other structural change will require us to transfer Personal Information related to you to another entity, as part of the structural change, provided that the receiving entity will comply with this policy.

## **Disclosure of Personal Information to Authorities**

We will need to disclose Personal Information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

## **How Long Do We Retain Personal Information?**

We retain different types of Personal Information for different periods, depending on the purposes for processing the information, our legitimate business purposes as well as pursuant to legal requirements under the applicable law.

For example, we will need to keep the information about the payment transactions that you made for several years due to tax related requirements, for accounts settling, record keeping, archiving and legal issues.

We will maintain your contact details, to help us stay in contact with you. At any time before or after the termination of your account, you can contact our privacy team at: [privacy@idomoo.com](mailto:privacy@idomoo.com) and request to delete your contact details. Note that we may keep your details without using them unless necessary, and for the necessary period, for legal matters.

We will keep aggregated non-identifiable information without limitation, and to the extent reasonable we will delete or de-identify potentially identifiable information, when we no longer need to process the information.

In any case, as long as you use the Service, we will keep information about you, unless the law requires us to delete it, or if we decide to remove it at our discretion, according to the terms of this policy.

## **Aggregated and Analytical Information**

We use standard analytics tools. The privacy practices of these tools are subject to their own privacy policies and they use their own cookies to provide their service (for further information about cookies, please see the 'Cookies' section in this policy).

We use Google Analytics and we will use additional or other analytics tools, from time to time, to learn about how users use the Service, in support of our Service-related activities and operations. For further information about the Google Analytics privacy practices, please read their Privacy Policy at:

<http://www.google.com/analytics/learn/privacy.html>.

You can also read How Google uses data when you use Google partners' sites or apps at: [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/)

We use anonymous, statistical or aggregated information and will share it with our partners for legitimate business purposes. It has no effect on your privacy, because there is no reasonable way to extract data from such information that we or others can associate specifically to you.

We will share Personal Information related to you only subject to the terms of this policy, or subject to your prior consent.

## **Choice**



At any time, you can unsubscribe our mailing lists or newsletters, by sending us an opt-out request to: [privacy@idomoo.com](mailto:privacy@idomoo.com).

At any time, you can stop using the Idomoo website. Termination of your Idomoo personalized video service is subject to the Idomoo Service Terms and Conditions or other subscription agreement with us.

Note that if one of our customers uploaded content to our Service with Personal Information related to you, then you can contact our customer who uploaded that content and request to remove Personal Information related to you.

At any time, you can exercise your following opt-out options:

- object to the disclosure of Personal Information related to you to a third party, other than to third parties who act as our agents to perform tasks on our behalf and under our instructions, or
- object to the use of Personal Information related to you for a purpose that is materially different from the purposes for which we originally collected such information, pursuant to this policy, or you subsequently authorized such use. You can exercise your choice by contacting us at: [privacy@idomoo.com](mailto:privacy@idomoo.com).

We request and collect Personal Information that we need for the purposes that we describe in this policy.

Following the termination or expiration of the Service, we will stop collecting any Personal Information related to you. However, we will store and continue using or making available Personal Information related to you according to our data retention section in this policy.

Web browsers offer a "Do Not Track" ("DNT") signal. A DNT signal is a HTTP header field indicating your preference for tracking your activities on a service or through cross-site user tracking. Our Service does not respond to DNT signals.

### **Specific Provisions for US Residents**

This section applies solely to the visitors of our website and users of our Service who reside within the United States. We adopted this section to comply with US state privacy laws ("**US Privacy Laws**"), and any term refined under US Privacy Laws will have the same meaning when used in this section. This section supersedes any contradicting provisions under the other sections of this policy.

### **The Personal Information that We Collect**

In the preceding twelve (12) months we have collected the following categories of Personal Information:

- Identifiers and Personal Information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), such as your name, e-mail address and IP address;
- Customer records information, such as your credit card number, if you are a paying user of the Service;
- Internet or other similar network activity;
- Sensory Data, such as visual data;
- Commercial information, including products or Services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.
- Inferences drawn from all the above-mentioned Personal Information.

Please note that the above list includes the categories of personal information that we are aware of. We may have been collecting other categories of personal information which you have uploaded to our Service as further described above under the section titled The Personal Information That You Upload.

### **Sensitive Personal Information**



We do not knowingly collect Sensitive Personal Information, we do not collect or process sensitive Personal Information for the purpose of inferring characteristics about you and we do not sell or share sensitive Personal Information for cross-context behavioral advertising.

For the purpose of applicable laws under this section of the policy, Sensitive Personal Information means:

- ✓ A consumer's social security, driver's license, state identification card, or passport number.
- ✓ A consumer's account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account.
- ✓ A consumer's precise geolocation.
- ✓ A consumer's racial or ethnic origin, religious or philosophical beliefs, or union membership.
- ✓ The contents of a consumer's mail, email, and text messages unless we are the business that is the intended recipient of the communication.
- ✓ A consumer's genetic data.
- ✓ The processing of biometric information for the purpose of uniquely identifying a consumer.
- ✓ Personal information collected and analyzed concerning a consumer's health.
- ✓ Personal information collected and analyzed concerning a consumer's sex life or sexual orientation.

#### **Our Business Purposes for Collecting Personal Information related to you**

We collect Personal Information related to you for various business purposes, such as to provide you with the Services and make them better, all as described above under the section titled "What Do We Do with Personal Information".

#### **The Categories of Sources from Which Personal Information related to you is Collected**

We obtain the categories of personal information listed above from various sources, including directly from you and from your Services activities and from third party service providers, as further described above under the sections titled "The Personal Information That You Provide Us" "The Personal Information That We Collect" and "The Personal Information That You Upload".

The categories of Personal Information collected by these third-parties in the preceding 12 months include identifiers, online activities and inferences drawn from such activities.

#### **Sharing and Selling Personal Information**

We may share Personal Information related to you with various third parties such as our service providers and our affiliates, as further described above under the section titled "Sharing Personal Information with Others".

We do not sell or share personal information. However, we engage third parties to provide us with services such as analytics, marketing automation and user experience and allow them to collect personal information on our Sites and Services.

We do not knowingly sell or share personal information of consumers who are under 16 years of age.

These third-parties do not pay us for collecting such information, but the right granted to them to collect Personal Information may be considered as disclosure for the purpose of sale or sharing for cross-context behavioral advertising. At any time, you can opt-out of the collection of Personal Information by such service providers by contacting us.

#### **The Categories of Personal Information Disclosed to Said Third Parties:**

In the preceding twelve (12) months we have disclosed all the categories of Personal Information with all the categories of third parties for business purposes.

#### **Your Rights as a US Resident**



In addition to your rights under other sections under this policy, if you are a resident of the US, you are also entitled to the following specific rights under US Privacy Laws regarding Personal Information related to you:

### **Sensitive Information**

The categories and types of information that you upload to our Services is up to your discretion.

### Access to Specific Information and Data Portability Rights

You have the right to request that we will disclose certain information to you about our collection and use of Personal Information related to you over the past 12 months. After verifying your request, we will disclose to you:

- The categories of Personal Information we collected about you;
- The categories of sources for the Personal Information we collected about you;
- Our business or commercial purpose for collecting that Personal Information;
- The categories of third parties with whom we share that Personal Information;
- The specific pieces of Personal Information we collected about you;
- If we disclosed Personal Information related to you for a business purpose, we would provide you with a list which will identify the Personal Information categories that each category of recipient obtained.

### Deletion Rights

You have the right to request that we delete Personal Information related to you. Upon confirmation of your request, we will delete (and direct our service providers to delete) Personal Information related to you from our records, unless an exception under applicable law applies.

### Non-discrimination

You also have the right not to be discriminated against for exercising your rights under US Privacy Laws, and accordingly you will not receive discriminatory treatment by us for the exercise of such rights.

### Exercising Your Rights

To exercise the rights described above, please submit your request to us by sending an email to: [privacy@idomoo.com](mailto:privacy@idomoo.com).

Only you or a person authorized to act on your behalf, subject to providing a proof that agent is permitted to do so, may make a request related to Personal Information related to you.

A request for access can be made by you only twice within a 12-months period.

We cannot respond to your request or provide you with the requested Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you. We will only use the Personal Information provided in your request to verify your identity or authority to make the request.

We will do our best to respond to your request within 45 days of its receipt. If we require more time (up to additional 45 days), we will inform you of the reason and extension period in writing. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures that we provide will only cover the 12-month period preceding receipt of your request.

The response we provide will also explain the reasons for our inability to comply with your request, if applicable.



We do not charge a fee to process or respond to your request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will inform you of the reasons for such decision and provide you with a cost estimate before processing further your request.

We will not require that you create an account in order to exercise your rights under this policy and we will not increase the cost, or decrease the availability, of our Services based solely on the fact that you have chosen to exercise one of your rights under U.S. Privacy Laws.

After receiving our reply, you may appeal our decision by contacting us. We will review your appeal and provide you with our answer and our explanation of the reasons for our decision(s) within 60 days of receiving it. We will also provide you with a link (to the extent available) where you may submit a complaint with the relevant competent supervising authority.

### **Accessing Personal Information Related to You**

If you find that the information associated with you is not accurate, complete or up-to-date, please provide us the necessary information to correct it.

At any time, you can contact us at: [privacy@idomoo.com](mailto:privacy@idomoo.com) and request to access the Personal Information that we keep about you. We will ask you to provide us certain credentials to make sure that you are who you claim to be and will make good-faith efforts to locate Personal Information related to you that you request to access.

To the extent that you are entitled to right of access under the applicable law, you can obtain confirmation from us of whether we are processing Personal Information about you, receive a copy of that data, so that you could:

- verify its accuracy and the lawfulness of its processing;
- request the correction, amendment or deletion of Personal Information related to you if it is inaccurate or if you believe that the processing of Personal Information related to you is in violation of applicable law.

We will use judgement and due care to redact from the data which we will make available to you, Personal Information related to others.

### **Your EU Data Subject Rights**

If EU data protection laws apply to the processing of personal data related to you as such term defined in the General Data Protection Regulation (EU) 2016/679 ("GDPR") by Idomoo, then the following terms apply:

Idomoo's data processing agreements with our customers govern our processing of personal data as a data processor for the purposes of the Idomoo personalized video service.

Where Idomoo processes personal data related to you as a data controller, then we process personal data related to you for the following lawful grounds:

- Any processing of personal data related to you which is not based on the lawful grounds indicated below, is based on your consent.

For example, when you register to the Service online or sign up for creating an account and choose to subscribe to our marketing notifications, we process the contact information that you provide to us, for the purpose of sending you from time to time (by email, SMS text message, telephone, post or other electronical means) marketing information about our services which may be interest to you. The legal basis for this processing is consent.

- We process your account and payment details to perform the contract with you.
- We will process personal data related to you to comply with a legal obligation and to protect your and others' vital interests.
- We will further rely on our legitimate interests, which we have good-faith belief that they are not overridden by your fundamental rights and freedoms, for the following purposes:





- Communications with you, including direct marketing where you are our client or a user of our client, or where you contact us through our website and other digital assets.
- Cyber security.
- Support, customer relations, service operations.
- Enhancements and improvements to yours and other users' experience with our services.
- Fraud detection and misuse of the Service.

In addition to your rights under other sections in this policy, you have the following rights:

- AT ANY TIME, CONTACT US IF YOU WANT TO WITHDRAW YOUR CONSENT TO THE PROCESSING OF PERSONAL DATA RELATED TO YOU. EXERCISING THIS RIGHT WILL NOT AFFECT THE LAWFULNESS OF PROCESSING BASED ON CONSENT BEFORE ITS WITHDRAWAL.
- Request to delete or restrict access to personal data related to you. We will review your request and use our judgment, pursuant to the provisions of the applicable law, to reach a decision about your request.
- If you exercise one (or more) of the above-mentioned rights, in accordance with the provisions of applicable law, you may request to be informed that third parties that hold personal data related to you, in accordance with this policy, will act accordingly.
- You may ask to transfer personal data related to you in accordance with your right to data portability.
- You may object to the processing of personal data related to you for direct marketing purposes. Additional information about this right is available under the Choice section in this policy.
- You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affecting you.
- You have a right to lodge a complaint with a data protection supervisory authority of your habitual residence, your place of work or the place of an alleged infringement of your rights under the GDPR.

A summary and further details about your rights under EU data protection laws, is available on the EU Commission's website at: [https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens_en).

Note that when you send us a request to exercise your rights, we will need to reasonably authenticate your identity and location. We will ask you to provide us credentials to make sure that you are who you claim to be and will ask you further questions to understand the nature and scope of your request.

If we need to delete personal data related to you following your request, it will take some time until we completely delete residual copies of personal data related to you from our active servers and from our backup systems.

If you have any concerns about the way we process personal data related to you, you are welcome to contact our privacy team at: [privacy@idomoo.com](mailto:privacy@idomoo.com). We will investigate your inquiry and make good-faith efforts to respond promptly. If we are unable to help, you also have the right to make a complaint to the applicable data protection supervisory authority, as aforementioned.

If you are located in the European Economic Area (EEA), please note that we have appointed the following party as our designated representative under Article 27 of the GDPR:

IITR Cert GmbH, which may be reached at: [skraska@iitr.de](mailto:skraska@iitr.de).

If you are located in the United Kingdom (UK), please note that our UK subsidiary, Idomoo UK LTD. is designated as our representative in the UK under Article 27 of the UK GDPR. Our UK representative can be reached at: [privacy@idomoo.com](mailto:privacy@idomoo.com).

#### **Transfer of Data Outside Your Territory**



The Service is a web-based service. We store and process information in the US and the EU at our clients' election. From time to time, we will make operational decisions which will have an impact on the sites in which we maintain Personal Information.

We make sure that our third-party service providers provide us with adequate confidentiality and security commitments in accordance with the applicable data protection laws, and we will take all steps reasonably necessary to ensure that Personal Information related to you is treated securely and in accordance with this policy.

If you are a resident in a jurisdiction where transfer of Personal Information related to you to another jurisdiction requires your consent, then you provide us your express and unambiguous consent to such transfer. You can contact our privacy team at: [privacy@idomoo.com](mailto:privacy@idomoo.com) for further information about data transfer.

If you are located in the EEA, note that we will transfer personal data related to you to other jurisdictions, which are not deemed to provide an adequate level of data protection. In such case, we will use appropriate safeguards, in particular, by way of entering into the European Union (EU) Standard Contractual Clauses as amended from time to time with the relevant recipients, or by adhering to equivalent data transfer regulations to protect the security and confidentiality of such personal information. You can obtain a copy of the suitable safeguards that we use when transferring personal information as described above or receive further information about data transfer by contacting us at: [privacy@idomoo.com](mailto:privacy@idomoo.com).

### **Cookies and Other Tracking Technologies**

Cookies are small files that a web server sends to a user's device, when the user browses online.

Your device removes session cookies when you close your browser session. Persistent cookies last for longer periods. You can view the expiry date of each cookie, through your browser settings.

We use both types. We use persistent cookies to remember your log-in details and make it easier for you to log-in the next time you access the Service. We use this type of cookies and Session Cookies for additional purposes, to facilitate the use of the Service's features and tools and to improve the user's experience with our Service.

Every browser allows you to manage your cookies preferences. You can block or remove certain cookies, or all of them through your browser settings. Please bear in mind that blocking or removing cookies will influence your user experience with our Service. For example, disabling or blocking our cookies will require you to re-enter your log-in details, or even prevent you from using features of the Service.

We also use clear gifs which are tiny graphics with a unique identifier (but do not retain any Personal Information), which are used to count user or visitor visits/clicks to web pages while using the Service.

You can find more information about cookies and other online tracking technologies through the US Federal Trade Commission and the EU Commission websites at: <https://www.consumer.ftc.gov/articles/0042-online-tracking>, or [http://ec.europa.eu/ipg/basics/legal/cookies/index\\_en.htm](http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm)

If you wish to learn more about the types of cookies that we and our service providers use, and the ways these cookies are used, please contact us at: [privacy@idomoo.com](mailto:privacy@idomoo.com).

### **Information Security**

We and our hosting services implement systems, applications and procedures to secure Personal Information related to you, to minimize the risks of theft, damage, loss of information, or unauthorized access or use of information.

These measures provide sound industry standard security. However, although we make efforts to protect your privacy, we cannot guarantee that the Service will be immune from any wrongdoings, malfunctions, unlawful interceptions or access, or other kinds of abuse and misuse.

Should despite of our security measures, a security breach occur that is likely to result in a risk to the data privacy of a data subject, we will inform the relevant data subjects and other affected parties, as well as relevant



authorities when required by applicable data protection and privacy laws, about the security breach as soon as reasonably possible.

#### **Dispute Resolution**

We do periodical assessments of our data processing and privacy practices, to make sure that we comply with this policy, to update the policy when we believe that we need to, and to verify that we display the policy properly and in an accessible manner.

If you have any concerns about the way we process Personal Information related to you, you are welcome to contact our privacy team at: [privacy@idomoo.com](mailto:privacy@idomoo.com), or write to us at: 5 Hatidhar St., Ra'anana, 4366507

We will investigate your query and make good-faith efforts to resolve any existing or potential dispute with you.

#### **Changes to this Privacy Policy**

From time to time, we will update this policy. If the updates have minor if any consequences, they will take effect 10 days after we post a notice on our website and if we have your email address – through an email message as well. Substantial changes will be effective 30 days after we initially posted the notice.

Until the new policy takes effect, if it materially reduces the protection of your privacy right under the then-existing policy you can choose not to accept it and terminate your use of the Service. Continuing to use the Service after the new policy takes effect means that you agree to the new policy. Note that if we need to adapt the policy to legal requirements, the new policy will become effective immediately or as required by law.

#### **Incorporation to the Terms of Service**

This policy is an integral part of the Idomoo Personalized Video Service Terms and Conditions or, if applicable, of any other subscription agreement entered between you (or the entity that you are acting on its behalf) and us.

#### **Contact Us**

Please contact our Privacy Team at: [privacy@idomoo.com](mailto:privacy@idomoo.com) for further information.